



Website Design & Development

When your customers can't visit you in person, your website is the next best thing.

Online Presence

Domain Name URL

Project Deadline

Project Budget

Approximate number of pages

What is the purpose of your website?

Do you need any special features on your site?

eCommerce, Event Tickets or calendar, social media feeds, etc.

How do people find your website?

Search Engine Optimization
Blogging & Guest Blogging

Pay-Per-Click (PPC)
Facebook Ads

Email Marketing
Social Media

PR
Word of Mouth

What are your top 3 frustrations with your current website?

What do you like the most about your website?



Website Design & Development... Continued

Online Presence

What actions do you want visitors to take when they view your website?

i.e. build a customer list, sign up for something, e-mail you, etc.

Example Websites

Make a list below of favorite sites.
they do not need to be industry-related.

What do you like about each site?

| URL | What do you like about each site? |
|----------------------|-----------------------------------|
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |

Do you need to be able to update the website on your own?

Do you have all images that you would like to be included in your website, or would you like the designer to use imagery where appropriate?

Will you be needing additional SEO help (registering with search engines, adding businesses to Google Business Center, Analytic setup, etc.)

Do you have content written for your site, or do you need assistance?